



Oil Price Information Service

2010 DEF Advertising and Sponsorship Opportunities

OPISDEF.com

This is a new OPIS website offering DEF news and information, pricing data, Supply Map, Links and an Industry Directory. All suppliers, distributors, etc will get listed for FREE with the opportunity to purchase banner ads and links back to your own website.

DEF Special Supplement

This is a special printed piece coming out in June 2010 where we are offering advertising/writing/advertorial opportunities. It will mail out with our newsletters and then will have bonus distribution at our fall shows and at other shows we exhibit/attend.

OPIS 2010 DEF White Paper

This paper will provide a basic guide and roadmap to help downstream petroleum supply professionals navigate the 2010 changes that DEF is producing.

Petroleum Supply Americas Directory – publishes Spring and Fall 2010

The Petroleum Supply Americas directory offers a DEF category. An ad buy in the directory includes the full directory on CD-Rom. Your ad will reach the thousands of downstream petroleum industry professionals – like oil refiners, traders, marketers, jobbers, brokers, truckstops, fleets, terminals, pipeline companies, airlines - that buy this directory – and then you can use the CD-Rom to market your products to 8,000 + personnel listed in the directory.

OPIS 16th Annual Fleet Fueling Show

The 16th Annual Fleet Fueling Conference and Exhibition will take place in Atlanta, GA from September 26-28, 2010. This is a show that attracts the Presidents, CEO's, Fuel Managers and Fleet Managers of the largest fleets in the US and Canada year after year. In addition, this show brings together the major oil companies, truckstops and motor fuel marketers.

Package deals are available. Contact: Greg Mosho

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About OPIS: Oil Price Information Service (OPIS) is the world's most comprehensive source for petroleum pricing and news information – reaching petroleum marketers, jobbers, fleets, oil executives and investment companies. OPIS receives more than 70,000 daily rack and spot prices for gasoline, diesel, ethanol, biodiesel, LP-gas, jet fuel, propane, feedstocks, resid and kerosene. OPIS spot gasoline, diesel and jet fuel prices are heavily indexed as key benchmarks in national supply markets. OPIS also receives daily retail gasoline and diesel prices for more than 125,000 retail outlets in the U.S. and Canada.