



Oil Price Information Service

## ***OPIS DEF Package Opportunities*** ***---- includes these three OPIS products:***

### ***Fleet Fueling Conference & Exhibition***

The 16<sup>th</sup> annual show will be from September 26-28, 2010, in Atlanta, GA. This show attracts the Presidents, CEO's, Fleet Managers and Fuel Managers of the largest fleets in the US yearly. See the show at [www.opisnet.com/fleetfueling](http://www.opisnet.com/fleetfueling).

### ***DEF OPIS Special Supplement – publishes June 2010***

The OPIS special supplements are mailed to the paid subscribers of both OPIS and Oil Express newsletters. In addition, there will be bonus distribution at fall 2010 OPIS shows – like Fleet Fueling and National Supply Summit – and any shows that we attend/exhibit at over the next 6 months – including NACS, SIGMA, ATA, etc. This is a great opportunity to advertise or write an article about your Urea/DEF product.

### ***OPISdef.com***

This is a new OPIS website offering DEF news and information, pricing data, Supply Map, Links and an Industry Directory. All suppliers, distributors, etc will get listed for FREE with the opportunity to purchase banner ads and links back to your own website.

### ***Different package opportunities:***

#### ***Package 1:***

Fleet Fueling show – Gold Level Sponsorship – includes recognition at the show, booth at show, logo on all promotional and conference marketing material, full attendee list before and after the show, advertisement in course material, two attendees at show.

DEF special Supplement – Sponsorship – two page article, full page ad on back cover, logo on front cover.

OPISdef.com – Banner ad on the first page – top of page and a logo/link on the inside pages. For the whole year of 2010.

***Total Package Cost: \$15,800      Value of package is actually: \$34,595***

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***3349 Highway 138, Building D, Suite D, Wall, NJ 07719 - Fax: 301-287-2156 - Cell: 732-610-5735***



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***Package 2:***

Fleet Fueling show – Silver Level Sponsorship – includes recognition at the show, booth at show, logo on all promotional and conference marketing material, full attendee list before and after the show, advertisement in course material, two attendees at show.

Urea/DEF special Supplement – Sponsorship – two page article, full page ad on back cover, logo on front cover.

OPISdef.com – Banner ad on the first page – and a logo/link on the inside pages – for the whole year of 2010.

***Total Package Cost: \$12,600      Value of package is actually: \$27,000***

***Package 3:***

Fleet Fueling show – Silver Level Sponsorship – includes recognition at the show, booth at show, logo on all promotional and conference marketing material, full attendee list before and after the show, advertisement in course material, two attendees at show.

Urea/DEF special Supplement – article/ad – two pages

OPISdef.com – Banner ad on the first page – and a logo/link on the inside pages – for the whole year of 2010

***Total Package Cost: \$9,700      Value of package is actually: \$21,600***

***Package 4:***

Fleet Fueling show – Booth – includes booth at show, full attendee list before and after the show, advertisement in course material, two attendees at show.

Urea/DEF special Supplement – article/ad – two pages

OPISdef.com – Banner ad on the first page for 6 months – and a logo/link on the inside pages for 2010

***Total Package Cost: \$7,400      Value of package is actually: \$13,900***

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***Package 5:***

Fleet Fueling show – Booth – includes booth at show, full attendee list before and after the show, advertisement in course material, two attendees at show.

Urea/DEF special Supplement – Full page ad

OPISdef.com –Logo/link on the inside pages for 2010

***Total Package Cost: \$5,200      Value of package is actually: \$7,500***

***Package 6:***

Fleet Fueling show – Attendee deal – you can attend the show (no booth), get marketing material in show bag and the full attendee list before and after the show.

Urea/DEF special Supplement – Full page ad

OPISdef.com –Logo/link on the inside pages for 2010

***Total Package Cost: \$3,200      Value of package is actually: \$4,800***

***Package 7:***

Fleet Fueling show – Marketing material in the show bag – no one from your company attends – you get marketing material in show bag and the final full attendee after the show.

Urea/DEF special Supplement – ½ page ad

OPISdef.com –Logo/link on the inside pages for 2010

***Total Package Cost: \$2,300      Value of package is actually: \$3,500***