

16th Annual OPIS

# FLEET FUELING Conference & Exhibition

Best Practices and Strategies for Fueling Your Fleet Smarter and More Efficiently

September 26-28, 2010 • The Westin Peachtree Plaza • Atlanta, GA

## SPONSOR/EXHIBITOR REGISTRATION FORM

### Meet Face To Face With Presidents, CEOs and Fleet Managers For The Largest Trucking and Automotive Fleets In The U.S. & Canada

The **Annual OPIS Fleet Fueling Conference & Exhibition** attracts hundreds of key decision makers responsible for purchasing new products and services that will cut business costs, increase margins, and launch their fleets into the future. You'll be face-to-face with powerful executives from today's leading transportation companies. You do not have to be in the fuel business to generate revenue at this show. Our attendees make more than the fuel purchasing decisions for their fleet. Look at the types of vendors who routinely exhibit at our show:

#### WHO SHOULD EXHIBIT

- Aftermarket Suppliers
- Automotive/Truck Manufacturers
- Automotive/Truck Equipment & Parts
- Auto/Truck Resale Dealers
- Cardlocks
- Diesel Fuel Additives
- Dispatch Products
- Fuel Card Providers
- Fuel Mgmt. Software/Optimizers
- Insurance Providers
- In-Vehicle Information Systems
- Lease Plan Providers
- Lubricants Companies
- Oil Companies
- Risk Management
- Routing/Mileage/Fuel Tax
- Security Products/Services
- Software/Technology
- Tank/Fuel Testing
- Truckstops
- Trailer Tracking Systems
- Truck Manufacturers
- Tire Companies
- Wireless Communications
- Wethosers/Mobil Refuelers

*"We had a lot of fun and met a lot of important people. The trade show traffic was good and I made a lot of contacts. Our booth was full with prospective clients almost all of the time."*

*-- Tim Pilcher, President of Development, ProMiles*

#### 100% MONEY-BACK GUARANTEE

Either you get what you came for -- powerful sales and marketing exposure and results -- or your booth registration fee is refunded!

**Sign-up Before March 31st & Save \$300 or more!**

#### EXHIBITOR BENEFITS

- Powerful networking opportunities with the industry's top executives and fuel buyers for top trucking companies, automotive fleets, and truckstops.
- Free full-page, black and white advertisement in materials.
- Listing on conference web site plus key promotional exposure in marketing material.
- Conference attendee list with complete mail, phone, fax, and e-mail addresses.
- Reduced rate for booth personnel -- \$150 savings off the regular attendee rate.

#### EXHIBITION HOURS

**Monday, September 27, 2010**

**Continental Breakfast**

8:00 - 9:00 am

**Refreshment Break**

10:30 - 11:00 am

**Luncheon**

12:00 - 1:30 pm

**Refreshment Break**

2:30 - 3:00 pm

**Cocktail Reception**

5:00 - 7:00 pm

**Tuesday, September 28, 2010**

**Continental Breakfast**

8:00 - 9:00 am

**Refreshment Break**

10:30 - 11:00 am

Set up is Sunday evening.  
Hours are subject to change.

To gain maximum exposure, become one of our sponsoring partners! Please see page 3 for more details.

For details, call  
**Greg Mosho** at  
**1-800-275-0950**  
ext. 2546 or  
[gmosho@opisnet.com](mailto:gmosho@opisnet.com)

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The largest fleets in the U.S. and Canada attend year after year.

### SAMPLING OF PAST FLEETS IN ATTENDANCE

Advance Auto Parts  
Alan Ritchey, Inc.  
American Central Transport  
American Freightways  
Armellini Express Lines Inc.  
ATC Leasing  
Averitt Express  
Bancroft Bag  
Beelman Truck Company  
Bestway Express  
Blue Seal Feeds, Inc.  
BNSF Railway  
Boyd Brothers Transportation  
Burlington Northern Santa Fe Railway  
Buske Lines, Inc.  
Clark Transportation  
C.R. England, Inc.  
Celadon Trucking Service  
Genex Harvest States  
Coca-Cola  
Covenant Transport  
Cox Communications  
City of Philadelphia  
CRST Van Expedited  
Devine & Peters Intermodal  
Domino's Pizza  
DOT Transportation Inc  
EFS Transportation Services  
Estes Express Lines  
FedEx Freight  
FedEx Ground  
Frito Lay  
Florida Rock Industries  
Floyd & Beasley Transfer  
Four Star Transportation  
FWCC Incorporated

Garron Mobile Fuel Services  
Gordon Trucking  
Greyhound Lines  
Griffin Industries Inc.  
HOP Fleet Fueling  
Hope Haulers  
Hornaday Trucking  
Hawaii Transfer  
HEB Grocery  
Intermodal Cartage Co.  
Interstate Distributor Co.  
James H. Clark & Son, Inc  
Kappa Texas Oil Corporation  
Keen Transport  
Knight Transportation  
Lodwick Transport  
Martin Transport  
Maverick Transportation  
McGriff Transportation  
Melton Truck Lines  
Milk Transport Services  
Modern Transportation Services  
Motor Carrier Service  
McKee Foods Transportation  
McLane Company, Inc.  
Milk Transport Services, Inc.  
National Freight  
Nestle Waters North America  
Nussbaum Transportation  
O & S Trucking, Inc.  
Overnight Transportation  
Ozark Motor Lines  
Penske Truck Leasing  
Perdue Farms, Inc.  
Petroleum Transport  
Pitt Ohio Express

Poly Trucking Inc.  
Portland General Electric  
Quick Fuel Fleet Services, Inc.  
Roberts Oxygen Company  
Sapp Brothers  
Sather Trucking Company  
ServiceMaster  
Schneider National  
Schwan's Food Company  
Scully Transportation Services  
Sherman Brothers Trucking  
Shell Fueling Services  
Shippers Transport Co.  
Sitton Motor Lines  
Smithway Motor Lines  
Southeastern Freight Lines  
Southern Refrigerated Transport  
Sunrise Transportation  
Swift Transportation Company  
Sysco Corporation  
The Kenan Advantage Group  
TransAm Trucking  
Tri-County Metropolitan Trans  
Tyson Foods  
US Xpress Enterprises, Inc  
Wal-Mart  
Ward Trucking Company  
Willis Shaw Express  
Ryder System  
UPS  
USExpress  
U.S. Postal Service  
YRC Worldwide

Just ONE sale with  
ONE fleet representing  
thousands of vehicles will  
pay off BIG!

Plus hundreds of major oil companies, truckstops, and motor fuel marketers attend  
to make this the networking show of the year for transportation companies.

**PAST EXHIBITORS INCLUDE:** Alliance Data Systems, Allied Energy, Alterra Bioenergy, AMBEST, AmSpec, ATC Fuel Management, Axxis Software, Balcrank Products, Bergstrom, Inc., BP, CFN, Citgo Petroleum Corp, Clean Diesel Technologies, CoenCorp, Cogent Solutions, Comdata, Conklin Lubricants, Counteract Balancing Beads, CSTK, Cygnus Business Media, Diversified Systems Group, Dresser Wayne, Earth Biofuels, EFS Transportation, EJ Ward, Inc., Engineered Machine Products, E.T. Products, Ethos, EWA, ExxonMobil, EZ Fuel & Tank Solutions, FleetCor, FCStone, Ferrellgas, FIMAT, Flying J, Fleet Biodiesel, Frigette Truck Climate Systems, Frontline Technologies, Fuel Advantage Magazine, Fuel Bay, Fuelman, Fuel Managers, Fuelmaster/Syn-Tech Systems, FuelQuest, Fuel Right, Fuel Tec/Nature Biosystems, GE Betz, Go Green Fuel Systems, Goodyear, Great Savings Network, Griffin Industries, Hightowers Petroleum Co., Horiba, Howes Lubricator, IdleAire Technologies, Idmicro, Innovative Processing, Inspectorate, Insta-Chain, Intertek O.C.A., Interstate Scales, ISaveFuel, J.J. Keller & Associates, Kenan Advantage Group, Kinetic Fuel Technology, Kohler/Nixon Power, Landa Fuel Solutions, Logistics.com, Loves Travel Stop, Lubrizol, Mansfield Oil, Maximus, Megatronics International, MF Global, MID:COM, Mom's Dying, Motiva Enterprises, MTECH, National Biodiesel Board, NATSN, Newport Communications, North American Technology, NYMEX, O2 Diesel, Octel Starreon, OPW, Petroleum Traders, Ortec, Petro Stopping Centers, Power Service Products, ProMiles Software, Prompt Recovery, PS Energy Group, PTP Stop, Quick Fuel Fleet Services, Ranger Enterprises, Rapac Network International, Renewable Energy Group, Roady's Truck Stops, Schaeffer Manufacturing Company, SCI Distribution, Scully Signal Company, Shell Oil Products, Simons Petroleum, Simulator Systems Int'l., SolArc, Inc., Sovereign Energy Risk Management, Speedway Super America, SSI Technologies, Symbology Systems, Syn-Tech-Fuelmaster, T-Chek, TelPoint, The Pantry - Rapid Fuel, Thermo King, TMW, TransFundS, TransMontaigne, Transplatinum, Travel Centers of America, TripPak, Truckstops Direct, Truckstops.net, Truman Arnold, US Fleet Services, Valero, Valvtect, Visa, Western Union- EFS, Wilks Enterprise, Williams Travel Centers, World Energy, World Telemetry, Wright Express Corporation, XOS

For Details, Call Greg Mosho at 1-800-275-0950 ext. 2546 or gmosho@opisnet.com

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	<b>By 3/31/2010</b>	<b>After 3/31/2010</b>
	(circle your choice)	
• <b>Platinum Sponsor</b> - Cocktail Reception, Monday, September 27, 2010	\$12,995	\$13,995
• <b>Gold Sponsor</b> - Luncheon, Monday, September 27, 2010	\$9,695	\$9,995
• <b>Gold Sponsor</b> - Conference Tote Bag	\$8,495	\$8,995
• <b>Gold Sponsor</b> - Cyber Café	\$7,195	\$7,495
• <b>Gold Sponsor</b> - Hotel Key Card	\$6,295	\$6,595
• <b>Gold Sponsor</b> - Sunday's TruckStop Workshop	\$5,995	\$6,295
• <b>Silver Sponsor</b> - Badge Hang Tag	\$4,695	\$4,995
• <b>Silver Sponsor</b> - Breakfast (2 available)	\$4,495	\$4,995
• <b>Silver Sponsor</b> - Refreshment Break (3 available)	\$3,695	\$3,995
• <b>Double Booth</b> (8' x 20')	\$3,495	\$3,795
• <b>Booth</b> (8' x 10')	\$2,495	\$2,795

\* All sponsorship levels include (1) 8' x 10' booth.

Your sponsorship/exhibit fee includes (1) booth attendee pass to all sessions, continental breakfast, luncheon and breaks. Additional passes are available at \$545 per pass.

# add'l reps: \_\_\_\_\_ x \$545 = \_\_\_\_\_ Sponsor/Exhibitor Total: \_\_\_\_\_ **Grand Total:** \_\_\_\_\_

Please list names of booth attendants. List additional names on a separate page:

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

This contract, properly executed by exhibitor/sponsor, shall upon written acceptance and notification of exhibit/sponsorship assigned by conference management, constitute a valid and binding contract.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Check enclosed for the amount above. (Payable to OPIS) TIN# 26-3622417

Bill my firm.

Charge the amount above to my:  VISA  MC  AmEx  Discover  
(For security purposes, please call with your credit card information.)

C1207

### 3 Ways to Sign Up

- Fax registration to 301-287-2156
- Contact Greg Mosho 800-275-0950 x2546 or gmosho@opisnet.com
- Mail registration form to: Greg Mosho 3349 Highway 138 Building D, Suite D Wall, NJ 07719

### Cancellations & Substitutions

Substitutions for booth attendants are welcome at any time. In the event of a cancellation, a \$500 cancellation fee will apply, provided we receive written notice 45 days before the conference. If you do not cancel and do not attend, you are liable for the full booth fee.